



Join the  2024
KidSport™

KidSport Team

Corporate opportunities to give
back to the community.

So **ALL** Kids Can Play!

About KidSport



How does KidSport help? KidSport is a fee assistance program that creates equal access to sport programs by subsidizing sport registration fees for local kids from eligible families. Accomplished through a one-page application called KidSport's 'So **ALL** Kids Can Play!' Grant Program.

Learn more about KidSport's Grant Program, by clicking [here!](#)

IMPACT OF YOUR CONTRIBUTION

Getting kids into sport builds strong communities and confident kids! Your donor dollars directly get KidSport kids on the field today... helping them grow into the leaders of tomorrow!

In 2023, KidSport Edmonton distributed nearly \$1,000,000 of community donations back into the local sport community through subsidized sport registration fees for over 3,600 KidSport kids.



“ I thank you from the bottom of my heart for your generosity. Joining soccer seems to have boosted my daughter's confidence so much! She is excited for not only soccer but also for school as she feels part of something special. Her friends are all passionate about the sport. They also all go to soccer and finally she feels like a 'part of the team'. It's a wonderful feeling seeing her so happy. And I'm also happy to report her coach is very happy with her progress! ”

A grateful KidSport Mom

2024 Events



CHARITY BEER BASH

APRIL 2024

Local Alberta breweries compete for the crown, and YOU get to choose the best one! The Inaugural Charity Beer Bash is a can't miss - a night filled with great people, great conversation, and most importantly, great beer! Some of Alberta's best will vie for the title, so come on out to cast your votes and help us decide the champion. Money raised at this event will support kids around the province through the KidSport Alberta Chapter, and kids in Edmonton through the KidSport Edmonton Chapter.



KIDSPORT EDMONTON'S BIDS FOR KIDS

JUNE 2024

Bids for Kids is a post-work, happy hour style celebration with top notch entertainment. And this year, our theme is - Birthday - because KidSport is turning 29! If you're looking to get us the perfect gift, you can become a corporate partner and bring your Team to the event to Bid on the silent auction, Bid through raffle ticket purchases and Bid for a Kid when the cash call comes around! And yes, there will be Birthday cake.



THE JASON GREGOR PIZZA PIGOUT

OCTOBER 2024

Carb out for a cause at Edmonton's biggest & best pizza party! Picture a cocktail style reception with a massive pizza buffet... are you hungry yet?! At the event, pizzerias donate their dough to help KidSport raise some dough. Throughout the night chow down on unlimited pizza and then vote on your favourite 'zza from your favourite pizzeria. Once the votes are in, the pizzerias will claim their fame in The People's Choice Awards and try to win 'best of' in 1 of 8 categories. This year's event is at a licensed venue, so enjoy a night out with colleagues or make it a date night!

“ Being Canadian-owned is not just a label for us; it's a source of great pride and responsibility. We understand the importance of supporting the communities where we live and work, and we believe that investing in the well-being of our neighbors is an essential part of being a responsible corporate citizen. KidSport's dedication to providing opportunities for children to participate in sports aligns perfectly with our mission to contribute to the growth and development of our communities.

We recognize the impact that sports can have on the lives of young individuals. Sports not only promote physical fitness but also foster character development, instilling values such as teamwork, determination, and discipline. By supporting KidSport, we are investing in the future of our communities, helping children unlock their full potential and build a strong foundation for success.

Through our partnership with KidSport, we aim to make a lasting impact on the lives of young athletes. We want to ensure that every child, regardless of their financial circumstances, has the chance to experience the joy and transformative power of sports. ”

Glen Kinnee, President & CEO, Swift Oilfield Supply

Become a Partner



PARTNERSHIP OPTIONS

One Platinum level partner per event

Unlimited room at all other levels, for all events

PARTNERSHIP PURCHASES

When moving forward with your donation, please confirm - the partnership level i.e., Gold, Silver, etc. & the event(s) you'd like to contribute to, whether it's one or all three!

PARTNER BENEFITS

	PLATINUM PARTNER \$10,000	GOLD PARTNER \$7,500	SILVER PARTNER \$5,000	BRONZE PARTNER \$2,500	FRIEND OF KIDSPORT \$1,000
POSITIONING AS PRESENTING TITLE PARTNER	●				
EXCLUSIVE COMPANY MENTIONS ON COMMERCIALS OF THE JASON GREGOR SHOW 4 WEEKS BEFORE THE EVENT	●				
OPTION TO BE INCLUDED IN THE EVENT BY PROVIDING OPENING REMARKS	●				
COMPANY MESSAGE FROM LEADERSHIP AND LOGO IN AN E-NEWSLETTER BEFORE THE EVENT		●			
COMPANY MENTIONS BY HOST THROUGHOUT THE EVENT	FIVE (5) MENTIONS	TWO (2) MENTIONS			
RECEIVE A SPECIAL GRATITUDE GIFT FROM KIDSPORT EDMONTON AT THE END OF THE YEAR	●	●			
EXCLUSIVE LOGO PLACEMENT ATTACHED TO AN ITEM AT THE EVENT	●	●			
SHARED LOGO PLACEMENT ATTACHED TO AN ITEM AT THE EVENT			●		
THANK YOU POST ON ALL KIDSPORT EDMONTON SOCIAL MEDIA PLATFORMS	●	●	●		
LOGO PLACEMENT ON EVENT PRINT AND DIGITAL MATERIALS	PRIME PLACEMENT	2ND TIER	3RD TIER	4TH TIER	
COMPLIMENTARY TICKETS WITH PREMIUM SEATING	TEN (10) TICKETS	SIX (6) TICKETS	FOUR (4) TICKETS	TWO (2) TICKETS	
10% OFF THE PURCHASE OF ADDITIONAL TICKETS	●	●	●	●	●
LOGO PLACEMENT ON EVENT WEBSITE WITH CLICK-THROUGH TO YOUR COMPANY WEBSITE	PRIME PLACEMENT	2ND TIER	3RD TIER	4TH TIER	5TH TIER
LOGO IN KIDSPORT EDMONTON'S ANNUAL REVIEW	PRIME PLACEMENT	2ND TIER	3RD TIER	4TH TIER	5TH TIER
THANK YOU CARD WITH A KIDSPORT KID AND/OR A KIDSPORT PARENT TESTIMONIAL	●	●	●	●	●
RECEIVE A POST-EVENT THANK YOU EMAIL WITH SUMMARY OF YOUR IMPACT FROM THE EXECUTIVE DIRECTOR	●	●	●	●	●

PAST MVPS ON THE KIDSPORT EDMONTON TEAM:



OTHER WAYS TO SUPPORT:

- Include KidSport in your company's golf tournament
- Make a \$250 personal contribution that will go directly to a KidSport kid
- Become a monthly donor
- Become a major donor
- Learn more: Invite KidSport to your office for a lunch and learn
- Get creative! Our team is open to supporting fun and exciting opportunities to support our kids and spread the word

So ALL Kids Can Play!

Are you ready to play?



CONTACT DAYNA TO GET IN THE GAME!

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